

# 2021 Arts Off 84 – Artist Guidelines

The 2021 Arts Off 84 Art Crawl will be held September 4 – 5, Saturday and Sunday of Labor Day Weekend. The hours are 9 am – 5 pm on Saturday, 10 am – 4 pm on Sunday. Arts Off 84 is a two-day event and all artists are required to participate both days.

## **Where is the Arts Off 84 Art Crawl located?**

All sites are in close proximity along 25 miles of State Highway 84 from Pine River, north to Longville, MN.

## **What if I want to participate but do not have a site?**

All new artists will be assigned to a site by the Organizer. Once you have a site, details regarding how you will be accommodated, set-up times, etc., will be between the artists and the site host. The site host has the right to accept or decline any artist.

## **JURY PROCESS FOR NEW ARTISTS**

Arts Off 84 makes every effort to be a high-quality, high-sales event. To ensure high standards for our vendors and guests, qualified jurors will silently and independently judge new applications on artistic merit, originality, creativity, craftsmanship and display. The jury process is a confidential selection process and we will not provide feedback to vendors. Please read the following requirements:

## **Digital Images & Artist Statement Required**

- **New artists should submit 5 images or more of your work, one being a close-up showing craftsmanship detail and one of booth display. Photos of each medium is needed. Photos must be submitted via email to [artsoff84@yahoo.com](mailto:artsoff84@yahoo.com).** Please type your name in the subject line of the email. The registration form, ST19 or Letter of Exemption, and check for fee must be received before your photos are reviewed. If you are not accepted to participate in the Art Crawl, your registration fee will be returned. Sorry, credit cards are not accepted. A service charge of \$40 will be assessed for checks with insufficient funds.
- **New artists must email a statement/bio written in the third person with no more than 500 words with the photos.** This statement will help the jury to understand what they are viewing. Please include information on what materials and processes are used in creating your work. The statement will be used as the bio on the website. See “Website – Artist Bios” below.

**The registration fee for 2020 is \$80 for outdoor sites; \$90 for 10 x 10' indoor site, \$180 for 10 x 20', in Pine River, Site #1). The fee for students through 12<sup>th</sup> grade is \$45; \$55 for Pine River. Every artist (new or current) is required to complete a registration form. Registration deadline is May 22, 2021. If postmarked after May 22, the fee is \$110, \$65 for students.**

On-time registrations insures that your name will be published in the Arts Off 84 Brochure that is distributed in early July. **Artists must include an ST19 Form or Letter of Exemption with the registration form and check.**

## **Artists' responsibilities**

- ▲ Artists must use pop-up tents (except for indoor site in Pine River) and be prepared for weather of heat, wind or rain.
- ▲ All product(s) sold by the artist must be handcrafted by the registered artist and comparable in quality to the images submitted with the registration.
- ▲ No imported, manufactured work from commercial kits or molds is allowed.
- ▲ Storage boxes, extra stock, etc. should not be visible in your booth or to the public.
- ▲ If electricity is needed, please make arrangements with site host. Artists must agree and sign the Statement of Agreement on the Registration form.

## **Website – Artist Bios and Photos**

New artists' statements and photos will be used as a bio on the web site. Please submit by e-mail in the third person. E-mail bios/statement and photos to [artsoff84@yahoo.com](mailto:artsoff84@yahoo.com). You may look on the website under the various art categories for examples of bios. **The deadline for submission by current artists is June 15, 2021.**

If you have questions regarding the Arts Off 84 Art Crawl, please call Jan Stadtherr, Organizer, 218-682-2916, or email: [artsoff84@yahoo.com](mailto:artsoff84@yahoo.com). Thank you! We hope to see you at the Crawl!